

read the Word

An online magazine sales opportunity for you and all of your friends and relatives.

Girls, get started

- Go to: girlscouts.qspgao.com/nwgl to register and obtain your Online ID#. (You'll write this # and/or your name on each business card.)
- After registering, you'll be able to get creative! Fun etools will help you send personalized emails & decorate a Welcome Page for supporters.
- To order your family's magazine subscriptions online, click "Shop Now."
- Ask your parents to post a personal message on Facebook.

Hand Out Your Business Cards to Your Potential Customers!

Now you're ready to share your goal and explain how your troop will use its proceeds to make a difference in your community. My troop proceeds will:

All of the proceeds from this sale will support all of our Girl Scouts in the council's service area.



GIRL SCOUTS OF THE NORTHWESTERN GREAT LAKES

GIRL SCOUT

TROOP#

ORDER YOUR MAGAZINES **ONLINE**S

Go to: girlscouts.qspgao.com by 10/20/13 Online Magazine Store ID#: 2690113



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Remember: 5 Skills to a Successful Product Sale

List family and friends who can help you reach your goal.

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- **1. Goal Setting** Setting and tracking personal learning goals and group sales goals for group activities, including Take Action projects and personal sales goals
- **2. Decision Making** Staying safe in all situations, creating a business plan, determining sales strategies, addressing different customer needs and knowledge of product

3. Money Management

Using tracking tools, budgeting, handling money

- **4. People Skills** Marketing, selling, building networks, reaching new customers, working as a team
- **5. Business Ethics** Applying the Girl Scout Promise and Law to selling, customer service, working with others, recycling







